

Stay Ahead
New **OPTIMA**



The Power to Surprise

THE GT, ENHANCED

Now with new features
to keep you ahead of the pack.



New Tiger Nose Grill Design
The thrill begins before you drive with a new, aggressive grill design.



New Rear Combination LED Lamps
Bring style to light with the new LED light pattern in the rear lamps.



New LED Fog Lamp Design
A distinctive foglight design offers a clearer view ahead, even in adverse weather conditions.



Premium Red & Black Combination

Red on black leather seats bring out the sporty flair in the interior.



7-inch Touchscreen with Android Auto™/Apple Carplay™
Intuitive touchscreen with Android Auto™ and Apple Carplay™ offer smooth, seamless connection.



LED Ambient Lighting (GT only)
Set the interior to suit your mood with 6 different colours.



Around View Monitor (AVM)
Park and manoeuvre safely with 360-degree visibility.



A Stunning Silhouette

With curves in all the right places, the exterior is a masterpiece of form and function.

BODY COLOURS



Gravity Blue ■



Snow White Pearl □



Aurora Black ■



Silky Silver ■



Platinum Graphite ■

INTERIOR COLOURS



Red and Black Leather (GT)



Black Fabric (EX)

WHEEL



GT 18" Wheel



EX 17" Wheel

“Through design, the Kia brand will become etched in customers' hearts.”



Peter Schreyer
Kia Chief Design Officer & President

2014 NEW YORK AUTO SHOW BEST NEW CAR DESIGN

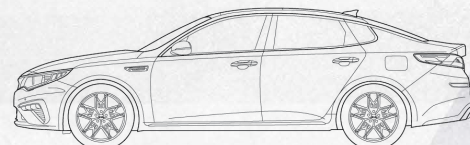
2016 J.D. - POWER - INITIAL QUALITY STUDY No.1

Kia Motors highest ranked in the U.S. auto industry for initial quality by J.D. Power

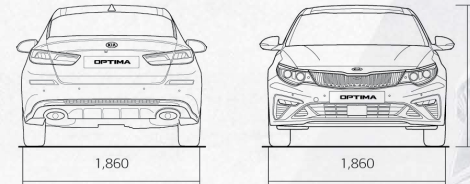
2016 J.D. - POWER - CUSTOMER SERVICE INDEX (CSI) No.4

Kia Malaysia was ranked 4th, recording better than average overall service satisfaction among owners.

DIMENSIONS



| | | |
|-----|-------|-------|
| 965 | 2,805 | 1,085 |
| | 4,855 | |



| | | |
|-------|-------|-------|
| 1,860 | 1,860 | 1,465 |
|-------|-------|-------|

**BEST
GLOBAL
BRAND**

69

In 2016, Kia came in 69th place on Interbrand's ranking of the 100 'Best Global Brands' with estimated brand value of US\$6.3 billion. Our ranking has been on an upward trend since 2012 when we debuted in 87th place, followed by a rise to 84th place in 2013.

**Best
Global
Brand
2017**

Interbrand

| | |
|------|----------------|
| 2017 | \$6.68 billion |
| 2016 | \$6.3 billion |
| 2015 | \$5.7 billion |
| 2013 | \$4.7 billion |
| 2011 | \$2.7 billion |

Disclaimer: All information and illustrations are based on data available at the time of publication and are subject to change without notice. NAZA KIA MALAYSIA reserves the right to discontinue or change the models, features, specifications, options, designs and prices of the products. Some of the items herein are optional at extra cost. Kindly contact NAZA KIA MALAYSIA Sales Outlets for more information.



Unlimited Mileage
*Terms and conditions apply.



| | 2.0 EX | 2.0 GT |
|---|-----------------------------------|---|
| ENGINE | | |
| Type | Nu 2.0L CVT | Theta II 2.0L T-GDI |
| Displacement (cc) | 1999 cc | 1998 cc |
| Bore x stroke (mm) | 81.0 mm x 97.0 mm | 86.0 mm x 98.0 mm |
| Compression ratio | 10.3:1 | 10.0:1 |
| Horsepower | 163 PS @ 6,500 rpm | 245 PS @ 6,500 rpm |
| Torque | 195 Nm @ 4,800 | 353 Nm @ 1,300 - 4,000 |
| Valve System | D2HC D-CVT 16V | D2HC D-CVT 16V |
| Fuel System | MPi (Multi Point Injection) | GDI (Gasoline Direct Injection) |
| Dec. Fuel | Petrol | Petrol |
| DRIVETRAIN | | |
| Transmission Gear Ratios | 6-speed Automatic Transmission | 6-speed Automatic Transmission |
| First | 4.766 | 4.766 |
| Second | 2.726 | 2.955 |
| Third | 1.834 | 1.917 |
| Fourth | 1.342 | 1.421 |
| Fifth | 1.000 | 1.000 |
| Sixth | 0.774 | 0.772 |
| Reverse | 3.385 | 3.425 |
| Final Gear Ratio | 3.913 | 3.913 |
| Layout/Drive | Front Engine/FWD | Front Engine/FWD |
| CHASSIS / SUSPENSION | | |
| Front Suspension | MacPherson | MacPherson |
| Rear Suspension | Multi-link | Multi-link |
| Shock Absorber | Gas | Gas |
| Construction | Steel Unibody | Steel Unibody |
| Seating Capacity | 5 | 5 |
| Body Type | Sedan | Sedan |
| STEERING | | |
| Type / Power Source | Rack and Pinion / C-MDPS | Rack and Pinion / R-MDPS |
| Turns, Lock-to-lock | 2.78 | 2.6 |
| Turning Circle, Curb-to-curb, meter | 5.45 | 5.45 |
| BRAKES | | |
| Brake Type Front/Rear | 4-wheel Disc (Ventilated / Solid) | 4-wheel Disc (Red Caliper / Ventilated / Solid) |
| Size Front/Rear | 17" / 15" | 17" / 15" |
| Parking Brake Type | Electronic | Electronic |
| WHEELS / TYRES | | |
| Wheel Size Front (in.) | 7.5J x 17 | 7.5J x 18 |
| Wheel Size Rear (in.) | 7.5J x 17 | 7.5J x 18 |
| Tyre Size, Front | 215/55R17 | 235/45R18 |
| Tyre Size, Rear | 215/55R17 | 235/45R18 |
| Spare Tyre / Tyre Mobility Kit (TKM) | TKM | Full Size |
| FUEL CONSUMPTION | | |
| Automatic, Transmission, City/Highway/Combined (l/100km) | 10.4 / 6.1 / 7.7 | 12.5 / 6.3 / 8.5 |
| EXTERIOR | | |
| 17-inch Alloy Wheels | - | - |
| 18-inch Alloy Wheels | - | - |
| LED Projection Headlights | - | - |
| Dynamic Bending Light (DBL) | - | - |
| Auto Light Control | - | - |
| LED Daytime Running Light (DRL) | - | - |
| LED Front Fog Lamps | - | - |
| LED High Mounted Stop Lamp | - | - |
| LED Rear Combination Lights | - | - |
| Solar Glass (windshield, Front) | - | - |
| Auto Rain Sensing Windshield Wipers | - | - |
| Blackline Heated | - | - |
| Radiator Grille - Vertical type with bright chrome | - | - |
| Radiator Grille - Mesh type with dark grey | - | - |
| Lower Bumper - Horizontal type (Intake Grille and Air Curtain garnish) | - | - |
| Lower Bumper - Honeycomb type (Intake Grille and Air Curtain garnish) | - | - |
| Rear Bumper - Single Muffler type with normal black diffuser | - | - |
| Rear Bumper - Dual Muffler type with glossy black diffuser | - | - |
| Panorama Sunroof (Express open & close, Tilting & Sliding, 3-pieces) | - | - |
| Hand-free trunk open type (with Smart Key) | - | - |
| INTERIOR | | |
| Leather-wrapped Steering Column | - | - |
| Leather-wrapped Gear Shift Knob | - | - |
| 3-spoke Circle Type Steering Wheel | - | - |
| 3-spoke D-shape GT Type Steering Wheel | - | - |
| 4.3" Colour TFT LCD Supervision Meter Cluster with Integrated Trip Computer | - | - |
| Electric Chromic Rear-view Mirror | - | - |
| Electronic Parking Brake (EPB) with Autohold | - | - |
| Overhead Console with Sunglass Holder | - | - |
| Driver and Passenger Sun Visoners with Vanity Mirrors | - | - |
| Illuminated Vanity Mirrors | - | - |
| Illuminated Glove Box | - | - |
| Front Centre Console with Storage Box | - | - |
| Front and Rear Power Outlets with USB Chargers | - | - |
| Glossy Black Garnish Centre Console | - | - |
| Aluminium Garnish Centre Console | - | - |
| Aluminium Door Scuff Plates | - | - |
| Aluminium Pedals | - | - |
| Fabric Seat Trim | - | - |
| Leather Seat Trim | - | - |
| 8-way Power Adjustable Driver's Seat with 4-way Power Lumbar Support | - | - |
| 8-way Power Adjustable Front Passenger's Seat with 2-way Power Lumbar Support | - | - |
| Manual Adjustable Front Passenger's Seat (Double Recline, Sliding, Height Adjuster) | - | - |
| Integrated Memory System (IMS) with 2-position Memory for Driver's Seat and Outside Mirrors | - | - |
| Ventilated Front Seats | - | - |
| Heated Front Seats | - | - |
| Ambient Light | - | - |
| Front Seatback Pockets | - | - |
| 60/40 Split-Folding Rear Seats | - | - |
| Rear Centre Armrest with Cup Holders | - | - |
| Rear Sunshade Blind | - | - |
| CONVENIENCE | | |
| Driver's Automatic Temperature Control with Rear Vents | - | - |
| Cabin Air Filter | - | - |
| Touchscreen Audio Display System | - | - |
| AM/FM/MP3 Radio Audio System | - | - |
| Apple CarPlay | - | - |
| Android Auto | - | - |
| Bluetooth® Wireless Technology | - | - |
| Wireless D. Smartphone Chargers | - | - |
| Steering Wheel-mounted Audio Controls | - | - |
| Power Windows with Auto-up/down and Safety | - | - |
| Power Door Locks with Remote Keyless Entry System | - | - |
| Push-start Button with Smart Key | - | - |
| SAFETY & SECURITY | | |
| Dual Front Airbags | - | - |
| Dual Front Seat-mounted Side Airbags | - | - |
| Full-length Curtain Airbags | - | - |
| Front and Rear 3-point Seat Belts | - | - |
| Front Seat Belt Pretensioners | - | - |
| Power Window Lockout Protection | - | - |
| Vehicle Stability Management (VSM) | - | - |
| Electronic Stability Control (ESC) | - | - |
| Anti-lock Brakes System (ABS) | - | - |
| Hill-start Assist Control (HAC) | - | - |
| Traction Control System (TCS) | - | - |
| Emergency Stop Signal (ESS) | - | - |
| ISOFIX | - | - |
| Rear Child-safety Door Locks | - | - |
| Immobiliser | - | - |
| DRIVER ASSISTANCE | | |
| Driver Mode Select (DMS) - Comfort, Eco, Sport, Smart | - | - |
| Parking Distance Warning - Forward (PDW-F) | - | - |
| Parking Distance Warning - Reverse (PDW-R) | - | - |
| Surround View Camera with Rear View Driving Monitoring | - | - |
| Rear View Camera with Dynamic Guideline | - | - |
| Tire Pressure Monitoring System (TPMS) | - | - |
| Cruise Control | - | - |
| Speed Limiter | - | - |

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