NEW FOCUS

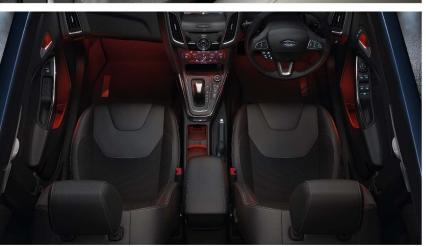


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CRAFTED FOR COMFORT

The clean, modern interior with intuitive controls plays a large role in delivering a superior driving experience.

The new integrated center console offers open stowage, 2 USB ports, a 12-volt power socket, and adjustable cup holders, for improved storage capacity and greater convenience.

A sporty 3-spoke steering wheel perfectly complements the new streamlined interior.

Can't agree on the perfect temperature? No problem. Dual-zone climate control allows you and your front seat passenger to choose individual temperature settings.

Illuminate the interior with color. Bring light to front and rear footwells, and cupholders.

Get a clearer view of what's behind you. Simply turn on the heated exterior mirrors.

EFFORTLESS CONTROL

The New Focus does more than make life easier. It brings the world to you.

Just say the word. SYNC™2 does the rest. Keep your hands on the wheel and use simple voice commands to make calls, play music, and even have text messages read aloud.

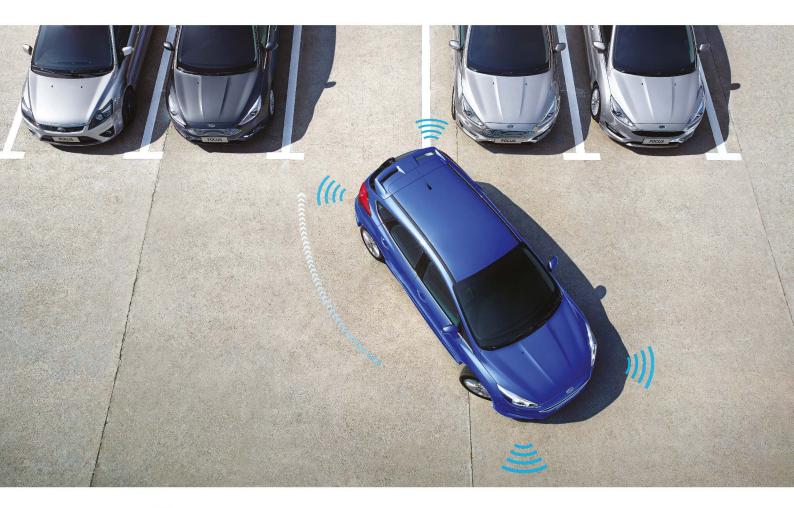
That's just the beginning. SYNC™2 also includes an upgraded 8-inch color

touchscreen, 2 USB ports, and Bluetooth® connectivity.

Younger drivers in the family? MyKey® lets you tailor and limit car settings-like top speed and audio volume.













DESIGNEDAROUND YOU

Cameras and sensors constantly scan the driving environment, and even enable the New Focus to park itself for you.

Enhanced Active Park Assist helps you find a parking space. Then it steers you in. Then it steers you out. All you have to do is operate the accelerator, brake and gears. You're automatically guided in for a perfect park every time.

The New Focus knows when you're on an incline. Take your foot off the brake and Hill Launch Assist holds the brakes for a few seconds. Step on the accelerator, and you're away.

The freedom of the open road is even better with Cruise Control. At the same time, the New Focus' Speed Limiter helps you stay within speed limits.

Fumbling for your keys is a thing of the past. With your key fob on you, you can open the door with a touch of the handle. Once inside, put your foot on the brake, press the START/STOP button, and you're good to go.





SERIOUSLY FUN TO DRIVE

The New Focus combines our latest engine and transmission technology to deliver a dynamic driving experience.

Why choose between power and fuel economy when you can have both? The New Focus' EcoBoost engine gives you the performance you want, with fuel economy you'll love.

Enjoy a smooth, ultra-responsive ride with an all-new 6-speed automatic transmission.

Connect to the road like never before. The New Focus' sports suspension delivers great handling for an exhilarating drive, while Electric Power-Assisted Steering improves steering performance.





Frozen White



Panther Black



Candy Red



Winning Blue



Frozen White



Ingot Silver



Magnetic

Vehicle appearance, specifications and wheels/ rims may vary from actual vehicle.

Exterior Colour			
	5DR 1.5L EcoBoost Trend	5DR 1.5L EcoBoost Sport+	4DR 1.5L EcoBoost Titanium+
Frozen White	•	•	•
Panther Black	•	•	_
Ingot Silver	_	_	•
Candy Red	•	•	_
Winning Blue	_	•	_
Magnetic	_	-	•

Specification Sheet for Ford Focus

ENGINE		5DR 1.5L EcoBoost Trend	5DR 1.5L EcoBoost Sport+	4DR 1.5L EcoBoost Titanium
Гуре			asoline Turbocharged Direct Inje	
Displacement	c.c.	1498		
Maximum Output	kW (PS) @ rpm		132 (180) @ 6000	
Maximum Torque	Nm @ rpm	240 @ 1600 ~ 5000		
uel Tank	Litres	55		
RANSMISSION & CHASSIS				
ransmission Type			6-Speed AT with SelectShift	
Suspension Type	Front	MacPherson Strut		
	Rear	Control Blade Independent		
Brake	Front	Ventilated Discs		
	Rear	Discs		
iteering System		EPAS		
yres and Wheels		The state of the s		205/60/16 Alloy
XTERIOR FEATURES				
ull Body Styling Kit			S	
Suspension Setup		Standard	Sports	Standard
alogen Headlamps			S	100 100 100 100 100 100 100 100 100 100
ED Daytime Running Lights (DRL)		-		S
	or, Heated, Auto-Folding and Puddle Lamps	¥		S
firrors - Power Adjustable with Side Indica:		S		-
leadlamp Levelling Control - Manual			S	
uto Headlamp includes "Follow Me Home	"Lighting	-		S
og Lamps - Front & Rear	_		S	
Rear Tail Lamp		S	LED	S
ain Sensing Wiper		-		S
Rear Intermittent Wash/Wipe			<u> </u>	_
active Grille Shutter			S	27
NTERIOR FEATURES			-	
ir-Conditioning System		Manual Electronic	Dual Z	one EATC
rip Computer, EcoMode, Message Center, S	Steering Wheel Toggle Control, Outside			
emperature Display			S	
Dual Tone Horn			S	
Covered Cupholders (Roller Shutter) and 12	V Powerpoint in Armrest Stowage Bin	-		S
Windows - Power 1 shot up/down			S	
Remote / Powered - Child-proof Rear Door Locks			S	
Interior Trim		Fabric / Black	Leather / Black	Leather / Beige
Steering Wheel Mounted Paddle Shifter		-		S
B" Colour TFT Display SYNC™2 (1x USB, AUX Jack & SD Slot + Front Storage USB) 9 Speakers		-	- S	
3.5" Dot Matrix Display SYNC™ (1x USB & Al	JX Jack + Front Storage USB) 6 Speakers	S		-
4-Way Driver Seat Adjust with Manual Lumbar Adjust - V-shape Sport Style with High Bolster		-	Manual	Power
-Way Driver Seat Adjust - Comfort Style		Manual		=
Manual 2-Way Passenger Seat Adjust			S	
Rear Center Armrest with Integrated Cup Ho	olders	-	S	
steering Wheel - 3 Spoke		PU	Leather	
Cluster		Dot Matrix	Colour TFT	
lectrochromatic Rearview Mirror		-	S	
Overhead Console - Sunglass Holder includes Submarine Sight		-	S	
Sunvisors - Illuminated		-	S	
Door Sill Scuff Plates		-	S	
Ambient Lighting & Footwell Lights		÷	S	
Front Individual Map Sights and Rear Map Sights		-		S
Rear Grab Handle - Folding Damped with C	oat Hooks			S
SOFIX			S	
Steering Column - Tilt & Telescopic		S		
SAFETY & SECURITY				
ABS + ESP with Hill Launch Assist function	(HLA)		S	
Airbags - Driver & Front Passenger			S	
Airbags - Side		H		S
Airbags - Curtain		-		S
Keyless Entry / Start		-		S
Perimeter Alarm		-		S
PATS (Passive Anti-Theft System)			S	
Front Parking Aid Sensors		_		S
Rear Parking Aid Sensors			S	
MyKey			S	
	endicular & Park Out Assist)	-		S
nhanced Active Park Assist (Parallel, Pern	Enhanced Active Park Assist (Parallel, Perpendicular & Park Out Assist) Enhanced Active City Stop			S
		_		
Enhanced Active City Stop		-		
Enhanced Active Park Assist (Parallel, Perp Enhanced Active City Stop BLIS with Cross Traffic Alert Cruise Control including ASLD (Speed Limit	ring Function)	-		S S









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