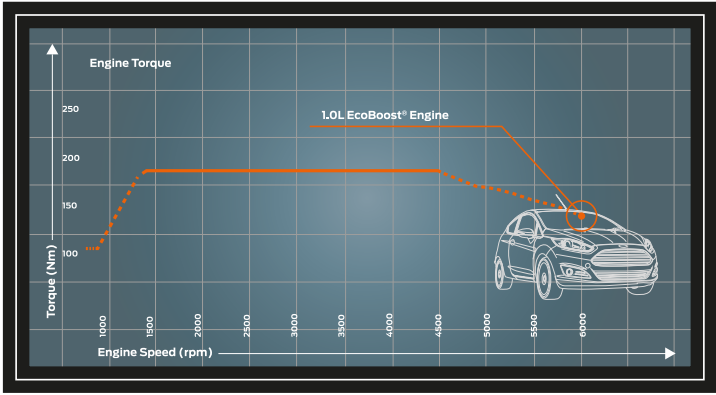


# 1.0L EcoBoost® Engine



TRIPLE AWARD  
WINNING PETROL  
ENGINE.  
LESS FUEL.  
MORE POWER.



## More Torque than you can imagine.

Don't let our new 1.0L EcoBoost® engine deceive you. This 3-cylinder class-leading, back to back award winning petrol engine serves up all the power you would expect from a conventional 1.6L engine but uses 20% less fuel with 5.3L/100km\*. Having won the International Engine of the Year for 3 consecutive years in 2012, 2013 and 2014, this award winning engine produces **125PS** of power and **170Nm** of torque.

\* Fuel consumption is based on manufacturer's testing. Actual consumption will vary depending on several factors.

SPECIFICATION	1.5L Fiesta Sport	1.5L Fiesta Titanium	1.0L Fiesta EcoBoost®
<b>ENGINE</b>			
Engine Type	1.5L Ti-VCT, I-4, DOHC, 16V.	1.5L Ti-VCT I-4, DOHC, 16V.	1.0L GTDI, EcoBoost® 3-cylinder
Fuel Preparation	Minimum RON 95	Minimum RON 95	Minimum RON 95
Displacement (cc)	1498	1498	998
Bore & Stroke (mm)	79.0 x 76.4	79.0 x 76.4	71.9 x 81.9
Compression ratio	11.0:1	11.0:1	10.0:1
Maximum Power (Ps (kW)/rpm)	112 (82) @ 6300	112 (82) @ 6300	125 (92) @ 6000
Maximum Torque Nm (kg.m)/rpm	140 (14) @ 4400	140 (14) @ 4400	170 (17) @ 4500
Fuel Tank Capacity (Litres)	43	43	43
<b>TRANSMISSION</b>			
Type	PowerShift® 6-Speed Automatic	PowerShift® 6-Speed Automatic	PowerShift® 6-Speed Automatic
1st Gear Ratio	3.917	3.917	3.917
2nd Gear Ratio	2.429	2.429	2.429
3rd Gear Ratio	1.436	1.436	1.436
4th Gear Ratio	1.021	1.021	1.021
5th Gear Ratio	0.867	0.867	0.867
6th Gear Ratio	0.702	0.702	0.702
Reverse Gear Ratio	3.507	3.507	3.507
Final Gear Ratio	3.895	3.895	3.895
<b>BRAKE</b>			
Front	Ventilated Disc	Ventilated Disc	Ventilated Disc
Rear	Drum	Drum	Drum
<b>STEERING</b>			
Type	EPAS	EPAS	EPAS
Power Assisted	S	S	S
Minimum Turning Radius (m)	5.1	5.1	5.1
<b>SUSPENSION</b>			
Front	Macpherson Strut	Macpherson Strut	Macpherson Strut
Rear	Twist Beam	Twist Beam	Twist Beam
<b>WHEEL</b>			
Wheel Size	16" Alloy	16" Alloy	16" Alloy
<b>TYRE</b>			
Front & Rear	195/50 R16	195/50 R16	195/50 R16
Conventional Spare Wheel	175/65 R14	175/65 R14	175/65 R14
<b>EXTERIOR</b>			
Power Window - Front	S, Driver 1 touch/down	S, Driver 1 touch/down	S, Driver 1 touch/down
Power Window - Rear	S	S	S
Front Grille	Painted Black w/ Chrome surround	Painted Black w/ Chrome surround	Painted Black w/ Chrome surround
Rear View Wing Mirror	Power Adjustable & Retractable, With Indicator & Puddle Lamp	Power Adjustable & Retractable, With Indicator & Puddle Lamp	Power Adjustable & Retractable, With Indicator & Puddle Lamp
Door Handles	Body Color	Body Color	Body Color
Front Headlamps	Auto	Auto	Auto
Front Driving Lights	Automatic Twin Chamber Halogen Reflector Headlamps w/ Home Safe Lighting	Automatic Twin Chamber Halogen Reflector Headlamps w/ Home Safe Lighting	Automatic Twin Chamber Halogen Reflector Headlamps w/ Home Safe Lighting
Day Time Running Light (OTRL)	S	S	S
Fog Lights	Front & Rear	Front & Rear	Front & Rear
Rear Tail Lamps	S	S	S
Front & Rear Bumper	Body Color	Body Color	Body Color
Rear Parking Aid with Park Pilot	S	S	S
Automatic Wiper System	Rain sensing	Rain sensing	Rain sensing
Capless Fuel System	S	S	S
Smart Regenerative Charging (SRC)	S	S	S
<b>DIMENSIONS &amp; WEIGHT</b>			
Overall Length (mm) x Width (mm) x Height (mm)	3982mm x 1722mm x 1489mm	4323mm x 1722mm x 1489mm	3982mm x 1722mm x 1489mm
<b>INTERIOR</b>			
Anti Allergy Interior	S	S	S
Keyless Ignition System with Push Button Start	S	S	S
Bluetooth® & Voice Command	S, with SYNC™	S, with SYNC™	S, with SYNC™
Electronic Automatic Temperature Control	S	S	S
MP3, CD In-dash with 6 Speakers with Auxiliary Port, Bluetooth® & Voice Command, USB and AUX Port, Dual am/fm	S	S	S
Tilt & Telescopic Steering Wheel Adjust	Tilt	Tilt	Tilt
Electrically Controlled Side Mirrors	S	S	S
Audio Control on Steering Wheel	S	S	S
Leather Wrapped Steering Wheel	S	S	S
Leather Wrapped Gear Knob	S	S	S
Power Door Lock	S	S	S
Seat Material	Partial Leather & Fabric Seat	Leather	Partial Leather & Fabric Seat
Shoe Stowage under front Passenger	S	S	S
Manual Driver Seat Adjust 4 Way Driver Only	S	S	S
Passenger Manual Seat Adjust- 2 Way	S	S	S
Survivor with Vanity Mirror	S	S	S
Interior Rear View Mirror	S	S	S
Driver Seat Height Adjustable	Manual	Manual	Manual
Rear Fold 60:40	S	S	S
Aesthetic Lighting	S	S	S
Glovebox	S	S	S
Footwell	S	S	S
<b>SAFETY &amp; SECURITY</b>			
Electronic Stability Program (ESP)	S	S	S
ABS with EBD	S	S	S
Emergency Brake Assist (EBA)	S	S	S
PATS with Immobilizer (Passive Anti Theft Alarm System)	S	S	S
Ford Easy Fuel, Capless Fuel System	S	S	S
Hill Launch Assist (HLA)	S	S	S
Anti Theft with Engine Immobilizer	S	S	S
Driver & Passenger Air bags	S	S	S
Side, Curtain & Knee Air bags	S	S	S
Collapsible Steering Column	S	S	S
Central Locking	S	S	S
Rear Window Defogger	S	S	S
Seat Belt Pretensioners	S	S	S
ISOFIX for Childseats Attachments	S	S	S
Side Impact Beam	S	S	S

Remark: S = Standard Equipment, - = Not Available

3 YEARS  
MANUFACTURERS  
WARRANTY

+

2 YEARS  
EXTENDED  
WARRANTY

3 YEARS  
OR 60,000KM  
FREE MAINTENANCE  
(Whichever comes first)\*

Distributed by:

A Sime Darby Motors Company

ford.com.my

1 800 38 3181

Authorised Dealer

Colours

5-dr Hatchback 1.5L Automatic (Sport)	—	●	—	●	●	●
4-dr Sedan 1.5L Automatic (Titanium)	—	●	●	●	—	—
5-dr Hatchback 1.0L Automatic (EcoBoost®)	●	●	—	—	●	—

Colours shown on printed material provide a representation of the colour and may vary on actual vehicle.

Terms and conditions apply.

Sime Darby Auto Connexion Sdn Bhd reserves the right to make changes in terms of accessories level and prices at any time without prior notice.

2015/03

Go Further



# Get the most out of life with these 3 awesome drives!

## 1.0L EcoBoost® • 1.5L Sport • 1.5L Titanium

**Stylish all-round skirting\***

Look dangerously mesmerizing on the road with a sporty body kit which extends even to the skirting.

**Not 2, but 7 Airbags\***

The new **Fiesta 1.0L EcoBoost\*** is the first car in its class to have 7 airbags fitted all round its interior to ensure the safety of the driver and passengers, upon impact.

**State-of-the-art LED Day-time Running Lights(DTRL)\***

Beyond clarity, the LED Day-time Running Lights is a prominent feature of the car, making it look as outstanding as it drives.

**Indulge your sense of style**

Do you love great style and design? Then you'll love the new Ford **FIESTA**. Hip and fashionable colours show off its eye-catching new design to perfection. Inside, the design is refined yet very cool, with stylish detailing and smart technology.

**New Ford Fiesta 1.5L Sport**

**Rear Parking Aid with Park Pilot**

Park comfortably and confidently with the help of rear parking aid.

**Smart Regenerative Charging**

This advance feature allows additional energy to be converted and stored in the battery rather than dissipated at the brakes, especially during vehicle deceleration.

**New Ford Fiesta 1.5L Titanium**

**Rain Sensing Wipers**

Automatically clearing your vision before you even realized it has started to rain.

**New Fiesta 1.0L EcoBoost®**

**Extra control on the hill**

Hill Launch Assist temporarily stops you rolling backwards when making a hill start. The system works by maintaining pressure to the braking system for an extra 2.5 seconds, giving you more time and control as you move your foot from brake pedal to accelerator. It's also useful when you're stopping and starting on slippery surfaces.

**Auto headlamp with home safe lighting**

The new Ford **FIESTA** comes with a wealth of thoughtful features including automatic headlamps with home safe lighting that help you see clearly in the dark for a few seconds even after turning the engine off.

**Leather seats\*\***

An absolutely welcoming interior only made more desirable by finely trimmed leather seats, which extends a sense of comfort and luxury beyond the ordinary.

**ESP, Traction Control & EBD**

Our reengineered design now helps distribute weight evenly on your tyres providing the balance and control you need in uncompromising conditions.

**Ford SYNC™ with voice activation**

SYNC™ allows you to play music, make and receive hands-free calls and call phone contacts by simply saying their name. It will even read your incoming text messages for you. Cool right? (Phone dependent feature.)

**1.5L Ti-VCT engine with 112PS of power and 140Nm of torque**

Enjoy a smooth drive with the power and acceleration, plus a more efficient fuel consumption system to make the miles worth your money.

**Electronic Automatic Temperature Control (EATC)**

Smart technology which recognizes the need for temperature consistency in highly unpredictable climates so that the driver and passengers are kept cool and comfortable.

**Keyless entry and Push Button Start**

As long as your key fob is in your pocket or bag, your **FIESTA** automatically unlocks when you push a button on the door handle. You can also set it to only open on the driver's side to avoid any unfortunate incidents. Then simply put your foot on the brake, press the start button and drive away.

**PowerShift® 6-speed automatic transmission with SelectShift®**

Experience a gearshift with impressive responsiveness and better fuel economy.

**1.0L EcoBoost**  
 125PS 170Nm  
 Fuel saving 5.3L/100km\*  
 7 Airbags  
 Day time Running lights

**1.5L Ti-VCT 16V**  
 Traction control ESP  
 Automatic transmission PowerShift 6  
 Push-Button Start  
 Bluetooth  
 SYNC™  
 Auto Headlamps & Wipers  
 Hill Launch Assist  
 Anti-lock braking system EBD  
 SRS AIRBAGS

## Small and smart but massive on performance.

A bold new design boasting a dynamic profile, luxurious interior and state-of-the-art technology, the new **Fiesta 1.0L EcoBoost®** is THE ONE that you need for a modern, upbeat lifestyle.

**ECOBOOST**  
 More power. Less fuel

## Get the most out of life!

With its impressive exterior, expensively designed interior and sophisticated driving experience, the new Ford **Fiesta** will get you noticed.

\* Applicable for EcoBoost® variant only. \*\* Applicable for Titanium variant only, partial leather and fabric for Sport variant. Note: Images shown are taken from other markets and may differ from actual vehicle.