

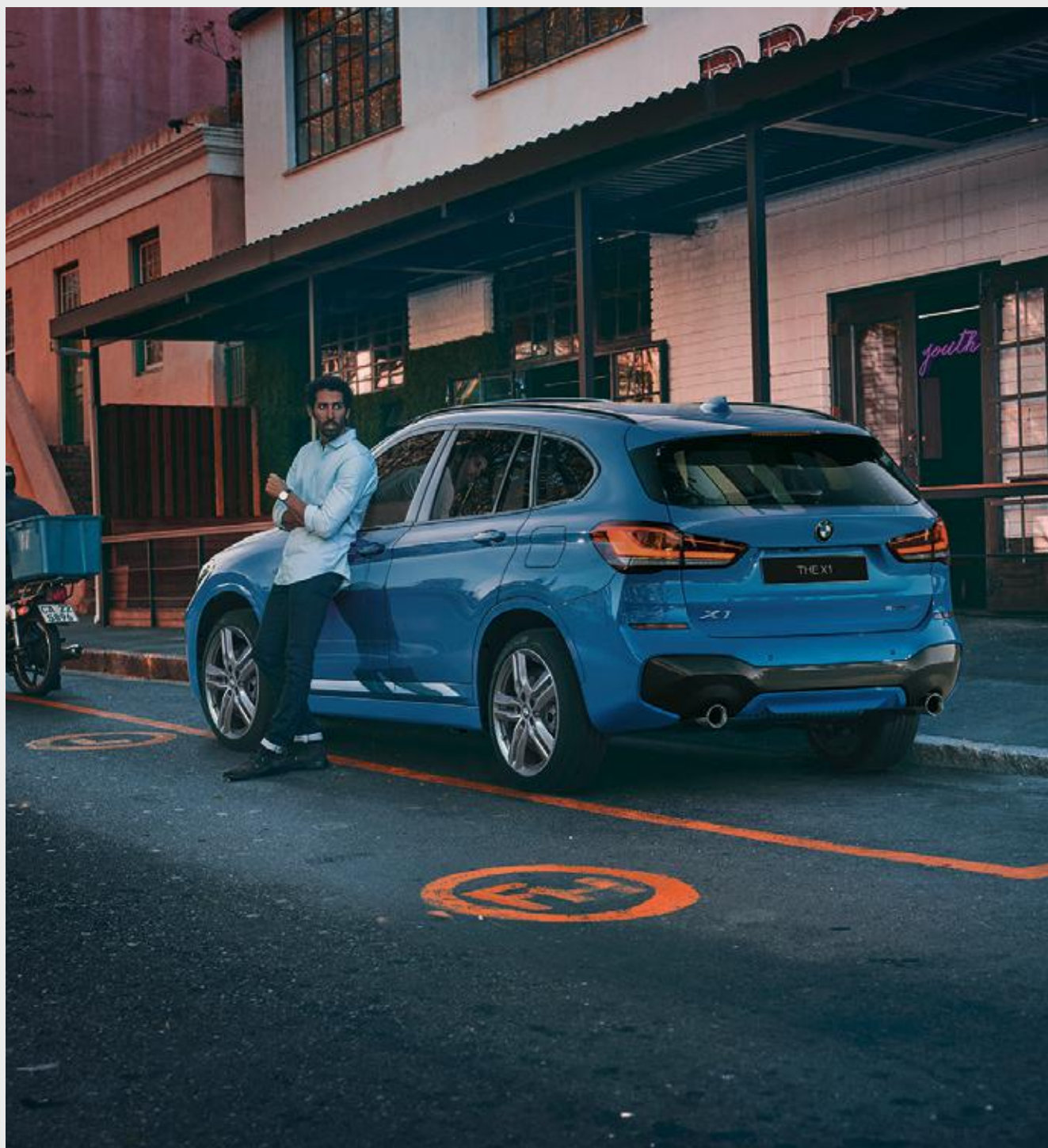


Sheer
Driving Pleasure



THE X1

THE NEW BMW X1.



DISCOVER MORE DIGITALLY: THE NEW BMW BROCHURE APP.



More information, more sheer driving pleasure: The new BMW brochure app offers a digital and interactive BMW experience like never before. Download the BMW brochure app for your smartphone or tablet now and rediscover your BMW.

INNOVATION AND TECHNOLOGY.



18 Powertrain and suspension



20 Driver assistance
21 Safety



22 Connectivity and infotainment
23 Comfort and functionality

EQUIPMENT.



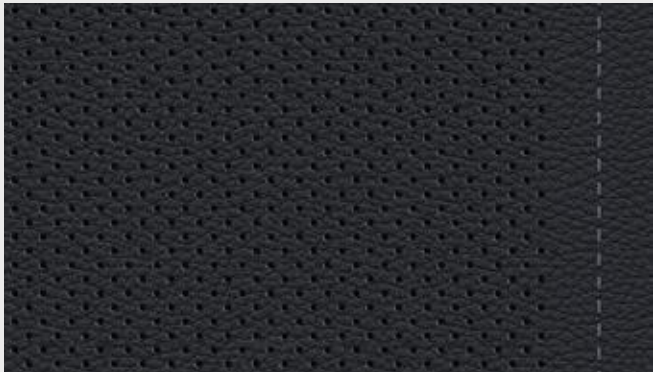
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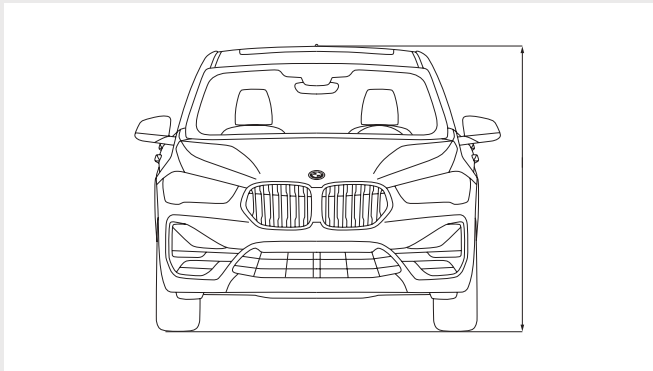
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WILD LIFE.



A LOT OF LIFE,
A LOT OF STYLE.







**MULTIPLIES
YOUR OPTIONS
BY THE FACTOR X.**





**MAKES
YOU SMILE
FASTER.**







**HERE AND NOW
THERE'S ENOUGH ROOM
FOR A LOT OF WOW.**

**YOUNG, WILD, FAST
LOOKING FOR SUITABLE
COUNTERPART.**







X through and through. The new BMW X1.

Authentic modern exterior design Sporty, powerful appearance with striking front view II LED headlights and LED rear lights II M Sport package with a new, powerful look.

Outstanding driving characteristics High agility and driving dynamics II Powerful and efficient BMW TwinPower Turbo engine II Parking assistant.

Easy connectivity 8.8" Control Display with touch control II BMW ConnectedDrive Services.

Attractive interior, lots of space and high flexibility Sporty-aesthetic design II High-quality materials and workmanship II 40:20:40 divisible rear seat backrest II Lights package with Ambient light in the interior and welcome light with "X1" LED projection for the driver's side in the exterior.

The future belongs to the brave.

The new BMW X1.



**LONG DISTANCES? SURE.
CONTINUOUS STARES?
ALWAYS.
BORING? NEVER!**



POWERTRAIN AND SUSPENSION.

► **BMW EFFICIENT DYNAMICS.** ◄
LESS EMISSIONS. MORE DRIVING PLEASURE.



ENGINE HIGHLIGHTS OF THE NEW BMW X1.

BMW X1 sDrive20i

BMW TwinPower Turbo 4-cylinder petrol engine
with 141 kW (192 hp) and 280 Nm torque
Acceleration 0–100 km/h: 7.6 s
Top speed: 224 km/h
Combined fuel consumption: 6.5 l/100 km
Combined CO₂ emissions: 149 g/km

BMW X1 sDrive18i

BMW TwinPower Turbo 3-cylinder petrol engine
with 103 kW (140 hp) and 220 Nm torque
Acceleration 0–100 km/h: 9.6 s
Top speed: 201 km/h
Combined fuel consumption: 6.3 l/100 km
Combined CO₂ emissions: 144 g/km

□ The **M Sport suspension** is set 10 mm lower and delivers a more athletic suspension design.

□ The **7-speed Steptronic double clutch Sport transmission** offers incredibly sporty gear changes. Whether automatic or manual using gearshift paddles or gear lever.

□ Available for sDrive20i only ■ Standard equipment

AERODYNAMICS

■ Targeted aerodynamic changes to the vehicle body such as air vent control, Air Curtain and Air Blades improve its air resistance. The airflow-optimised components contribute not only to reduced fuel consumption, but also reduce the level of noise in the interior.

BMW EFFICIENT DYNAMICS.

■ Get more out of every litre of fuel with BMW EfficientDynamics: better performance, greater efficiency and a heightened driving pleasure. Technical innovations that lower fuel consumption while simultaneously increasing driving pleasure mean that pure dynamics come standard in every BMW.

DRIVING EXPERIENCE CONTROL INCL. ECO PRO.

■ The Driving Experience Control lets the driver choose between the standard COMFORT mode, ECO PRO mode which is geared towards efficiency, and SPORT mode which enables even more dynamic driving. ECO PRO mode adjusts the characteristics of the accelerator, Steptronic transmission and the heating/air conditioning settings to make the drive as fuel-efficient as possible.

BRAKE ENERGY REGENERATION

■ With Brake Energy Regeneration, the alternator generates electricity primarily when you brake or take your foot off the accelerator. Previously unused kinetic energy is thereby transformed into electrical energy and fed into the battery.

OPTIMUM SHIFT INDICATOR

■ The Optimum Shift Indicator shows the most efficient gear for a given driving situation. In all BMW models, the display informs you of the current gear and gives shifting recommendations. This noticeably lowers fuel consumption through perfectly timed gearshifts, particularly in urban environments and over long distances.



The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 2007/715 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment and may change during the configuration process. Figures have been determined on the basis of the new WLTP test cycle and have been converted back into NEDC figures for comparability. For these vehicles, values other than those specified here may apply for the assessment of taxes and other vehicle-related charges that are (also) based on CO₂ emissions.

DRIVER ASSISTANCE.

BMW Personal CoPilot. By your side, when you decide.

■ The **Parking assistant** makes parallel parking easier. The system works by measuring potential spaces while driving past them at a low speed. When a suitable space has been found, the Parking Assistant takes over steering, while you are responsible for selecting the correct gear, as well as pressing the accelerator and brake.

■ The **Rear view camera** enables improved orientation when reversing at speeds below 15 km/h, for example when parking. It shows the area behind the vehicle on the Control Display. Interactive tracer lines for measuring distance and turning circles assist you when manoeuvring. Obstacles are marked in colour.

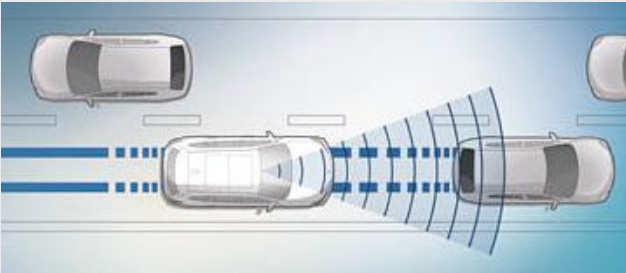
■ The **safety package Driving Assistant** includes camera-based assistance systems, such as Lane Departure Warning, Approach control warning, High-beam assistant and Speed Limit Info. The Approach control warning and Person warning with light city braking function warns of collisions at speeds between 10 and 60 km/h, while the Lane Departure Warning causes the steering wheel to vibrate as a warning when the lane is unintentionally changed at 70 km/h or over.



■ Standard equipment



■ Every second counts in case of an emergency. **Intelligent Emergency Call** reacts automatically if an accident occurs, quickly getting help for you and your passengers.



■ **Approach control warning with light city braking function** notifies drivers of potential collisions and even brakes automatically in emergency situations.

CONNECTIVITY AND INFOTAINMENT.

BMW ConnectedDrive
Connected to be free.



NAVIGATION.

■ Navigation features an iDrive Controller, a built-in 8.8" touch display and an instrument cluster with high-resolution 5.7" TFT display. The system is operated intuitively using either the iDrive Controller, the direct menu control buttons and eight functional bookmarks, voice control or the touchscreen with interactive tiles.

DISPLAY, OPERATING CONCEPT.

■ In line with the state-of-the-art driver orientation in a BMW, all displays and controls are neatly arranged and within easy reach. They are clearly grouped into the four major categories of driving, comfort, display and operation. This means that new drivers can quickly find their bearings and the amount of time their eyes are diverted from the road is kept to a minimum.

■ Standard equipment

■ The **Automatic tailgate operation** allows users to open and close the tailgate electrically – all that is required is the push of a button in the interior or on the vehicle key. It can also be opened using the outside handle, and closed using a button on the inside of the tailgate. An acoustic warning signal increases safety.

■ The **Comfort access system** allows passengers to enter the vehicle via the front doors and to open the tailgate without having to actively use the key. The key must simply be nearby, in the driver's trouser pocket for example. To unlock the doors, it is only necessary to touch the handles or the tailgate button.

■ The **Automatic air conditioning** with 2-zone control and automatic target temperature control features separate controls for you and your front passenger. It also includes Automatic Air Recirculation (AAR), a Micro-activated carbon particulate filter, a fogging and solar sensor, as well as rear air vents.

■ The atmospheric **Lights package** contains various LED lights and yields an ambience of pure quality in the interior. The six selectable light designs light up the interior with a stylish combination of direct and indirect lights. Additionally, you are greeted with an impressive welcome display of the exterior LEDs incl. "X1" LED projection.



BMW X1 sDrive18i.

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■ The black Sport leather steering wheel with three spokes features a Chrome decorative trim. A thick rim and contoured thumb rests provide an exceptionally pleasant, high-grip feel. The gear lever also comes in leather.

Selected base model equipment features:

- 17" light alloy wheels V-spoke style 560
- Standard seat for driver and front passenger in Dakota Leather
- Interior trim finishers black high-gloss with highlight trim finisher Pearl Chrome
- LED headlights
- Sport leather steering wheel
- Driving Experience Control incl. ECO PRO
- Performance Control
- Automatic air conditioning with 2-zone control
- Rain sensor
- Navigation system with 8.8" touch sensitive display

■ Standard equipment



■ The seat height and backrest angle of the Standard seat for the driver and front passenger, along with the fore-and-aft position and headrest height, can be adjusted.



■ 17" light alloy wheels V-spoke style 560 Reflex Silver, wheel size 7.5J x 17 with 225/55 R17 tyres.

BMW X1 sDrive20i M Sport.

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■ The M Leather steering wheel including multifunction buttons, an M badge and an integrated driver-side airbag is featured in three-spoke design. With a steering wheel rim in leather 'Walknappa' Black with black stitching and contoured thumb rests, it provides a direct, athletic steering experience.

M Sport package exterior equipment:

- M Aerodynamics package with front apron, side skirts, wheel arch trim and cladding in body colour, rear apron with diffuser insert in Dark Shadow metallic
- BMW kidney grille with exclusively designed vertical slats with front sides in Black high-gloss, grille frame in Chrome high-gloss
- LED fog lights
- 18" M light alloy wheels Double-spoke style 570 M Bicolour
- M Sport suspension, lowered
- BMW Individual high-gloss Shadow Line
- M logo on the sides
- BMW Individual roof rails high-gloss Shadow Line

M Sport package interior equipment:

- M door sill finishers
- Floor mats in M design
- Sport seats for driver and front passenger
- M Leather steering wheel
- Vehicle key with exclusive M designation
- BMW Individual headliner anthracite
- Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Pearl Chrome
- Exclusive LED optical fibre in the door trims with six selectable light designs
- Loading sill trim in stainless steel

■ Standard equipment



■ The Sport seats for driver and front passenger are characterised by seat and backrest bolsters that are larger than those on the standard seats and, together with adjustable thigh support, for excellent ergonomics and better lateral support during fast cornering.



■ 18" M light alloy wheels Double-spoke style 570 M Bicolour Ferric Grey, glossslathed, wheel size 7.5J x 18 with 225/50 R18 tyres.

ADDITIONAL EQUIPMENT.

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□ The Sport seats for driver and front passenger are characterised by seat and backrest bolsters that are larger than those on the standard seats and, together with adjustable thigh support, for excellent ergonomics and better lateral support during fast cornering.



■ From the daytime running lights to the low-beams and high-beams, all of the functions in the LED headlights have a longer lifespan and save more energy thanks to LED technology. The dynamic, flat headlights feature increased visibility at night and in bad weather thanks to excellent illumination with a light colour similar to daylight.



■ The two-part Rear lights with LED technology in characteristic L design consist of one lighting segment in the body of the vehicle and one in the tailgate. Thanks to the dynamic brake light function, the drivers of vehicles behind are warned by flashing brake lights should the vehicle brake hard in a hazardous situation.



■ The 7-speed Steptronic transmission with double clutch technology combines the best efficiency with particularly smooth gearshifts and outstanding driving comfort, thanks to tightly spaced gear ratios and fast engine speed transitions. It therefore unites superb comfort with impressive dynamics and increased fuel efficiency.



■ The Rain sensor including automatic headlight activation automatically activates the windscreen wipers and the low-beam headlights.



■ Child seat ISOFIX attachment: for mounting an ISOFIX child seat to the two outer rear seats.

□ Available for sDrive20i only ■ Standard equipment



■ The atmospheric Lights package contains various LED lights and yields an ambience of pure quality in the interior. The six selectable light designs light up the interior with a stylish combination of direct and indirect lights. Additionally, you are greeted with an impressive welcome display of the exterior LEDs including 'X1' LED projection.



■ The electric seat adjustment is easy to use and the memory function allows users to save their preferred settings for the seat and exterior mirrors.



■ The interior mirror and driver-side exterior mirror feature the automatic anti-dazzle function. Additionally, the driver-side exterior mirror features the automatic curb parking function when the vehicle is put in reverse. Both exterior mirrors are equipped with an electric folding function, as well as a mirror memory function. That makes parking easier and helps to avoid damage to the vehicle.



■ Front and rear Park Distance Control (PDC) makes parking and manoeuvring in tight spaces much easier. The proximity of obstacles is signalled acoustically through a warning sound, and the remaining distance is shown in the Control Display.



■ The Rear view camera enables improved orientation when reversing at speeds below 15 km/h, for example when parking. It shows the area behind the vehicle on the Control Display. Interactive tracer lines for measuring distance and turning circles assist you when manoeuvring. Obstacles are marked in colour.

EXTERIOR COLOUR.

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■ Non-metallic 300 Alpine White



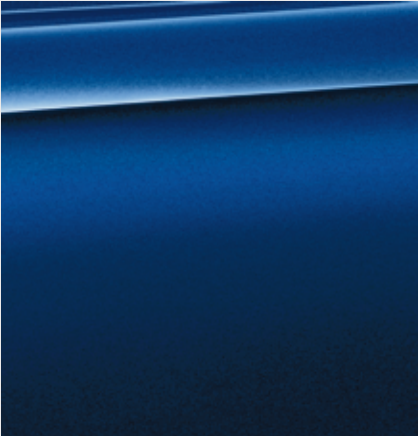
■ Metallic B39 Mineral Grey



■ Metallic 475 Black Sapphire



■ Metallic C1D Misano Blue
For sDrive20i only



■ Metallic C10 Mediterranean Blue
For sDrive18i only

[Colour samples] These colour samples are intended as an initial guide to the colours and materials available for your BMW. However, experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the

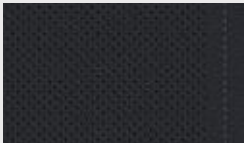
appearance of the original colour. Please discuss your preferred colour choices with your BMW partner or in your dealership. There you can also see original samples and be assisted with special requests.

■ Standard equipment



LEATHER

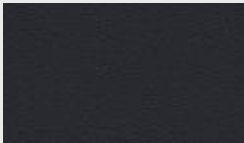
Available with



■ For sDrive20i only

Leather ‘Dakota’
PDSW with
perforations Black
and Grey highlight

Available with



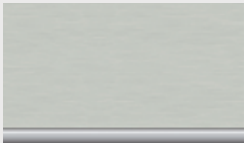
■ For sDrive18i only

Leather ‘Dakota’
LCSW Black



INTERIOR TRIM
FINISHERS

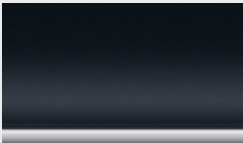
Available with



■ For sDrive20i only

Interior trim finishers
Aluminium, finely
brushed lengthwise
with highlight trim
finishers Pearl
Chrome

Available with



■ For sDrive18i only

Interior trim finishers
black high-gloss
with highlight trim
finishers Pearl
Chrome

Please note that even normal long- or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing. Please note that the interior colour depends on the selected upholstery colour.

ORIGINAL BMW ACCESSORIES.



○ This contemporary roof box in Black with titanium silver side trims has a 520-litre capacity and fits all BMW roof rack systems. It can be opened from both sides and features triple central locking on each side which makes it easy to load and provides anti-theft locking.



○ Precisely fitting protection against moisture and dirt in the front footwell. Featuring a black design with a stainless steel inlay, they perfectly complement the interior.



- The high-quality 20" M light alloy wheels Double-spoke 717 M are designed in Jet Black matt, weight-optimised with flow forming and with M logo. TPMS summer complete wheel set with run-flat tyres, wheel size 8J x 20 with tyre size 225/40 R20 94Y RSC.
- The floating hub cap consists of the BMW logo that no longer turns with the wheel but instead remains level.



- Anti-slip, water-resistant mat for protecting the luggage compartment from dirt and moisture. In black with stainless steel inlay matching the interior.

TECHNICAL DATA.

BMW X1	sDrive18i	sDrive20i
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Weight			
Unladen weight EU ¹	kg	1505	1560
Maximum permissible weight	kg	2025	2065
Permitted load	kg	595	580
Permitted trailer load, unbraked ²	kg	750	750
Permitted trailer load, braked, max. 12% gradient/max. 8% gradient ²	kg	1700 / 1700	1800 / 1800
Luggage compartment capacity	l	505 - 1550	505 - 1550

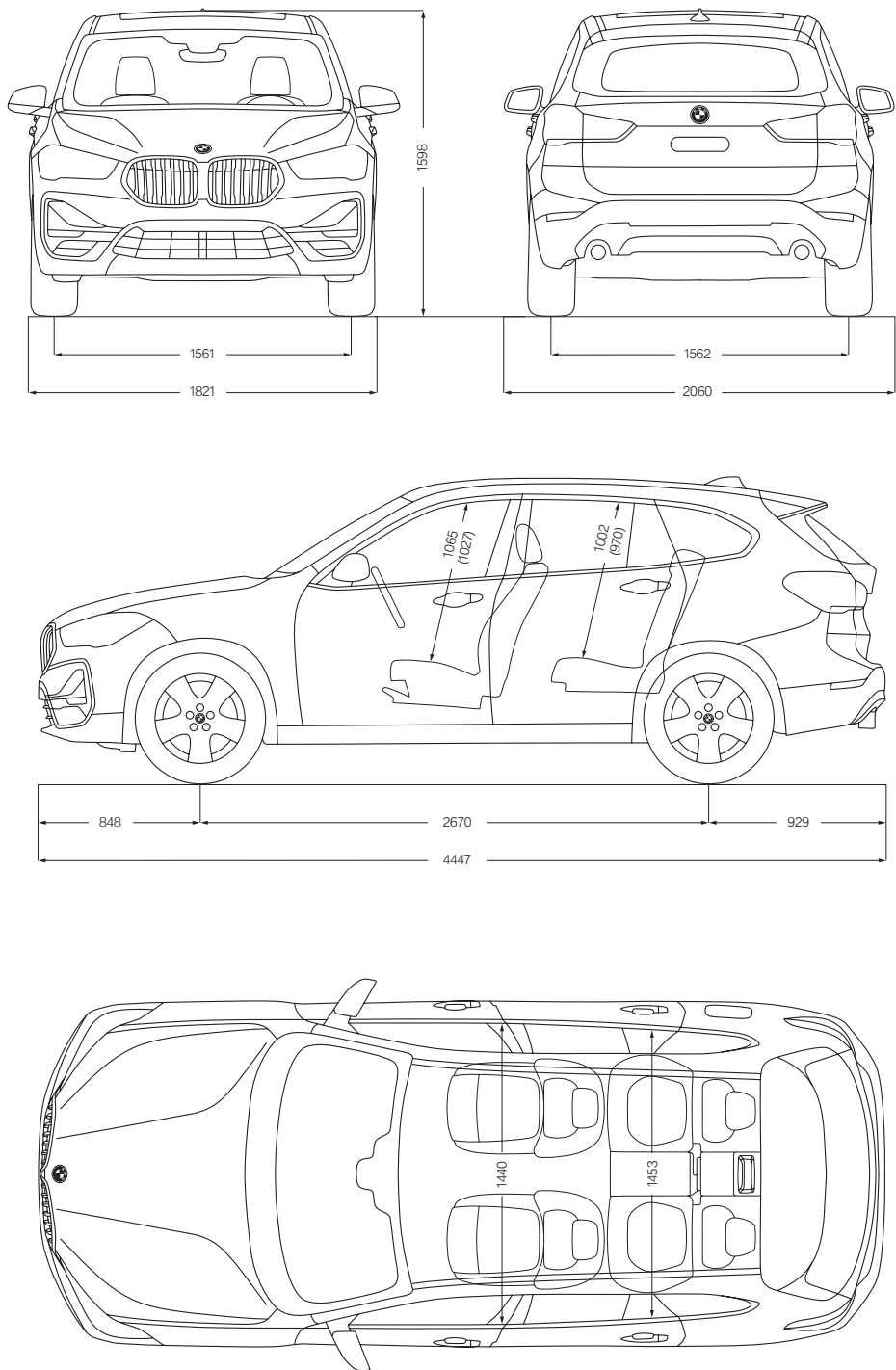
BMW TwinPower Turbo engine ³			
Cylinders/valves		3/4	4/4
Capacity	cm ³	1499	1998
Max. output/engine speed	kW (hp)/ rpm	103 (140) / 4600 - 6500	141 (192) / 5000 - 6000
Max. torque/engine speed	Nm/rpm	220 / 1480 - 4200	280 / 1350 - 4600

Power transmission		
Type of drive	Front-wheel	Front-wheel
Standard transmission	7-speed Steptronic with double clutch	7-speed Steptronic with double clutch

Performance			
Top speed	km/h	201	224
Acceleration 0 -100 km/h	s	9.6	7.6

Consumption ^{3, 4} - All engines conform to the EU6 standard			
Urban	l/100 km	7.4	7.6
Extra-urban	l/100 km	5.6	5.7
Combined	l/100 km	6.3	6.5
Combined CO ₂ emissions	g/km	144	149
Tank capacity, approx.l		51	51

Wheels/tyres		
Tyre dimensions	225/55 R 17	225/50 R 18
Wheel size	7.5 J x 17	7.5 J x 18
Material	Light alloy	Light alloy



The figures for performance, fuel consumption and CO₂ emissions refer to vehicles with standard transmission. Figures in [] are for vehicles with Steptronic transmission.

¹ The EC unladen weight refers to a vehicle with standard equipment and does not include any optional extras. The unladen weight includes a 90% full tank and a driver weight of 75 kg. Optional equipment may affect the weight of the vehicle, the payload and the top speed if the selected equipment has an impact on the vehicle's aerodynamics.

² The actual total weight of the trailer must not exceed the maximum trailer load, taking into account the maximum tow bar download.

³ Performance data of petrol engines apply to vehicles using RON 98 fuel. Fuel consumption data apply to vehicles using reference fuels in accordance with EU Regulation 2007/715. Unleaded RON 91 and higher with a maximum ethanol content of 10% (E10) may also be used. BMW recommends RON 95 super unleaded petrol.

⁴ The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 2007/715 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment and may change during the configuration process. Figures have been determined on the basis of the new WLTP test cycle and have been converted back into NEDC figures for comparability. [For these vehicles, values other than those specified here may apply for the assessment of taxes and other vehicle-related charges that are (also) based on CO₂ emissions].

BMW X1 sDrive20i M Sport:

BMW TwinPower Turbo 4-cylinder petrol engine, 141 kW (192 hp), 18" M light alloy wheels Double-spoke style 570 M Bicolour, exterior colour in Misano Blue metallic, Sport seats in leather 'Dakota' with perforations, interior trim finishers in Aluminium, finely brushed lengthwise with highlight trim finishers Pearl Chrome.

The models illustrated in this brochure show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur after 04/29/2019, the date when this brochure went to press, or according to the specific requirements of other markets. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

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